BOOK YOUR ROCK CAMP NOW!
CORPORATE TEAMBUILDING
CORPORATE RETREAT
CORPORATE PARTY

STEP OUT OF THE BOARDROOM AND INTO THE SPOTLIGHT!

“Sure To Get Things Rockin’ At Company Retreats”
- Business Week

“For more information about Rock ‘n’ Roll Fantasy Camp call
(888) 762- BAND or visit www.ROCKCAMP.com”

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WHAT IS ROCK ‘N’ ROLL FANTASY CAMP?
Letter by David Fishof (Creator)

Over the past 30 years, I have worked in the entertainment business, representing rock legends and producing rock tours and concerts. Over and over again, I noticed the desire of fans to see their own rock dreams come true. I decided to make these dreams a reality in 1997 and created Rock’n’Roll Fantasy Camp. Rock’n’Roll Fantasy Camp gives individuals – regardless of their musical ability – a once in a lifetime opportunity to live like a rock star, learn from master musicians and jam with their idols. We bring the world’s top rockers to music aficionados in major cities in the US and UK.

Music has the power to uplift, heal and transform. Rock’n’Roll Fantasy Camp taps into this power by bringing together music lovers from all walks of life and putting them in a creative environment unlike any other. Legendary artists demonstrate their creative processes. Campers build bridges between one another as they perfect the art of communicating in the world’s oldest language. Then something truly magical happens – a transformative discovery of self. There is power in doing something you didn’t know you could do and making daring dreams come true. The Camp is more than jamming, recording and playing live with the rock stars; it’s an experience that changes lives forever.

– David Fishof

Bill Wyman (Rolling Stones)
Bret Michaels (Poison)
Brian Wilson (Beach Boys)
Cheap Trick (Cheap Trick)
Dickey Betts (Allman Brothers)
(Cream)
Jack Bruce (The Eagles)
Joe Walsh (The Band)
Levon Helm (The Ramones)
Marky Ramone (Meatloaf)
(Meatloaf)
Mickey Hart (The Grateful Dead)
Nick Mason (Pink Floyd)
(Pink Floyd)
Paul Stanley (KISS)
(KISS)
Roger Daltrey (The Who)
(Guns N’ Roses/Velvet Revolver)
Slash (Aerosmith)
(Motley Crue)
Vince Neil

AND OVER 200 MORE!
ON TV!

VH1 Classic and Mark Burnett Productions have teamed up to give fans the ultimate music experience to fulfill their rock 'n' roll fantasies. In a new, hour-long, weekly docu-series, viewers will get to watch as fifteen campers from a variety of backgrounds and cities will go through the transformative process of becoming “Rock Stars.”

“Rock 'n' Roll Fantasy Camp has allowed musicians around the world to make their dreams a reality” said Mark Burnett. “We are delighted to produce a series about this real-life process and work with the great team at VH1 Classic.”

“Where else can you experience music fans living their dreams on stage next to legendary classic music artists?”

THE PRESS

Rock this way! You, too, can be a music star at fantasy camp “The rock 'n' roll life is the polar opposite of mine,” says Park, who morphed from banker to headbanger courtesy of the Rock 'n' Roll Fantasy Camp, which for a decade has granted musical mortals access to their strutting gods. “Rock stars are expected to misbehave, have sex, be crazy. Pretending to be a rock star is an escape from the mundane nature of everyday life.”

– USA Today

This was the experience of a lifetime.” – MacWorld

Thompson was beaming “Roger Daltrey used my earplugs!”

– San Diego Union Tribune

“Fantasy Camp brings in-their-dreams rockers together with their pros”

– Los Angeles Times

“While money can’t buy you happiness, it sure can buy the experience of a lifetime.”

– Forbes Magazine

“I wasn't exactly born to be wild, but five days at Rock 'n' Roll Fantasy Camp taught me that there’s a screaming diva in all us!”

– Katherine Lanpher, writer More magazine

Indeed, campers report that their stage performances help boost performance in their day jobs. “The secret thing I picked up was motivation,” says Laura Sperber, an amateur drummer and president of rare coin dealer Legend Numismatics whose camp experiences included jamming with Jane Wiedlin of the Go-Go's. “The camps have been the most motivational thing I have ever done in my life! For the following 30 to 90 days – after I get my hearing back – I am more focused, driven and happier in my business.”

– TheStreet.com
WHAT ROCK ‘N’ ROLL FANTASY CAMP WILL DO FOR YOU

Rock ‘n’ Roll Fantasy Camp offers your company a venue to develop the talent you need: creative thinking, team collaboration, productive communication, sales, leadership skills, strategic planning, and stress management. We customize your Corporate Camp to meet your specific goals. This is not routine team building exercises. Your employees become a team and accomplish something important and life changing. And it is fun! This extraordinary experience is the perfect “edu-tainment”, incorporating your company’s training goals into a rockin’ experience and creating lasting results.

The Rock’n’Roll Fantasy Camp brings together all your employees - different ages, genders, musical abilities (including those who haven’t even played an instrument before) and places them in bands where they prepare a song set with the guidance of our Rock Star Counselors. After a day of fun, brainstorming, songwriting, and jamming, each Camper Band performs in a concert for your company.

The finale is a concert by the Rock’n’Roll Fantasy Camp All Star Band. EVERYBODY in the room will be on their feet for this unforgettable event!

One-Day Event Includes:

- Legendary Rock Stars
- All Musical Equipment
- Instruments
- Production Assistants & Set-up
- Pre-Production Planning
- Dedicated Event/Production Manager
- Full Event Staff and Techs
- Custom Signage
- All Access Laminated Passes

“Instead of sleeping through lectures on teambuilding, your executives will rock”

—Crains Magazine

CORPORATE CAMPS

Corporate Rock ‘n’ Roll Fantasy Camp provides not only the entertainment for your corporate event, but an excellent team building program which brings together employees, VIP’s and clients. Corporate Rock ‘n’ Roll Fantasy Camp is the only interactive entertainment program that guarantees 100% employee participation.

The Corporate Rock ‘n’ Roll Fantasy Camp is ideal for your company’s next corporate retreat, training seminar, convention, sales meeting, or dinner! Building upon the enormous success of the Rock ’n’ Roll Fantasy Camp, the corporate camp provides a truly unique opportunity for employees to work together and succeed as a team in an environment that will challenge them in a fun, exciting, and rewarding way and that will stay with them for years to come.

Remember no musical experience is necessary to be a Rock Star - everyone can bang a tambourine or sing!

Our Corporate Rock ‘n’ Roll Fantasy Camp can be customized for audiences from 25 to 750. We will prepare your group to perform a song within one hour or let them enjoy an entire day or afternoon of learning, fun, and music. We will tailor a program to fit your schedule and budget. We will incorporate your training themes and company into the entire event. Energize your people in the most revolutionary and fun motivational and training program on the market!
CORPORATE PARTIES

Want to impress Clients, Staff or key Partners? Rock ‘n’ Roll Fantasy Camp Corporate Parties make for the ultimate corporate event. Imagine rock stars milling about during cocktails meeting your key people, signing autographs and posing for photos with your VIPs. Now imagine a rock star at every table during dinner. Our rock stars will perform a private concert for you and your guests that will have everyone in the room up on their feet dancing and singing along to every tune. And if your CEO or major client can play an instrument, we’ll have him play with the all-star rockers! Imagine the thrill of performing in front of a room full of employees, clients, sponsors and partners! Nothing is more thrilling than watching your colleagues step out of the boardroom and into the limelight!

Rock ‘n’ Roll Fantasy Camp Corporate Parties *include

❖ Rehearsal Preview: An interactive rock star rehearsal for your company CEOs and VIPs who want to sit in and practice with the rockers.
❖ Cocktail Party: Mix and mingle with rock stars. Our rock stars are readily available for photos and autographs.
❖ All-Star Jam: A full concert performance where all of our celebrity musicians get together and play their hits! And invite your Guests and VIPs on stage to sit in and jam!

*This package can have an unlimited audience. Theme parties available. Please call for special requests.

WEEKEND WARRIORS AND DESTINATION CAMPS

Rock ‘n’ Roll Fantasy Camp hosts 3-days and 5-day camps in over 15 major cities in the United States and abroad.

Camp admission lets you:
❖ Play in a band led by a Rock Star counselor
❖ Rehearse and Perform live at Popular Music Venues like House of Blues, Abby Road Studios, and the Fillmore
❖ Write and record an original song
❖ Attend master classes with world-renowned musicians
❖ Wine and Dine with celebrity musicians and campers
❖ Have an experience of a lifetime!

Perfect for:
❖ Performance and sales rewards
❖ Entertaining clients and customers
❖ Sweepstakes, and
❖ Corporate Incentives

For the updated schedule please refer to www.RockCamp.com
EXTRA SWAG

Feel free to indulge in our exclusive Add-ons that are available to cater your corporate camp and/or corporate party.

**Rock Star by Request**
We have access to over 200 artists. Who is your ideal Rock Star?

**Additional Event Days**
Extend your event activities for a couple days, a long weekend or on location at one of our Weekend Warrior camps.

**Special Venue or Location**
Complete your event by hosting it at a location of your choice to be able to invite clients, friends, and family.

**Videographer and DVD**
Capture your live event on DVD and give copies to your group so that they can replay their life-changing experience.

**Photographer On-site**
Photos are always a great way to keep the experience everlasting.

**Costumes**
Help rockers ignite their inner rock star.

**Customized Tee-Shirts**
An event memento that will wear on and on.

**Signed Memorabilia**
Can be used as company incentives and contest prizes.

“*The Counselors made us realize we had to be cohesive and listen to each other if we were going to succeed*”
—Money Sense Magazine

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CORPORATE BENEFITS

You already have the TALENT – Bring them into the SPOTLIGHT!

*Engage and motivate* your staff in a unique and effective way!

*Show* them they can learn something new!

*Ignite* creative processes!

*Build* confidence and presentation skills!

*Break* through organizational hierarchies and boundaries!

*Strengthen* teamwork and collaboration skills!

*Form* lasting employee networks throughout your organization!

*Accomplish* specific objectives through life changing experiences!

*Have fun!* Everyone learns more when they are having a great time!

“*Every band member has something to contribute, and that success means not only that the group succeeds but that we as individuals succeed.*”
—Ed Oates, Camper and Oracle Co-founder

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Jon Anderson (YES) and Elliot Easton (The Cars)
hanging out with campers
To Whom It May Concern:

Sometimes when you have a fantastic experience with an individual, you just can’t wait to tell others. Such is the case with David Fishof of The Rock ’n Roll Fantasy Camp, New York City.

At our recent Time Inc, Entertainment Group meeting, David’s infectious spirit and energy brought out the inner rock star in the 300+ staff members who attended. His unique service provided a once-in-a-lifetime experience for me and my staff to perform with some of music’s greatest legends. Whether you were on stage or in the audience, the overall vibe was electrifying, making it the highlight of an already incredible week.

David’s professionalism, attention to detail – not to mention his amazing talent – made the Rock ’n Roll Fantasy Camp something none of us will soon forget.

I hope you’ll take the time to get to know David. I’m also proud to call him not only an expert when it comes to pulling off a seamless production and an unforgettable experience but a friend.

Sincerely,

Paul J. Caine
President
Time Inc. Entertainment Group

David,

You and your team are Rock Stars! Our event in Hawaii was a huge success thanks to you, your staff and the Rock ’n’ Roll Fantasy Camp counselors. Working with your team was a pleasure from pre-production all the way through on-site execution. Your flexibility was greatly appreciated while we were in the midst of our changes during the planning process.

Your counselors were fantastic! They were incredibly gracious and patient with our guests as they hosted the afternoon rehearsal sessions. Our campers varied in talent level but you’d never know it by the way they were welcomed into each band.

The evening “battle of the bands” went off without a hitch. Each band stormed the stage with rock star confidence and persona that instantly captured the attention of the audience. Then to top it off, the counselor All-Star jam session brought to life many recognizable songs that kept the group screaming well into the night.

I can’t say enough about my experience with the Rock ‘n’ Roll Fantasy Camp as a producer and as a fan – I couldn’t have imagined it going any better!

Rock On!

Gary Vlk
Executive Vice President & Principal
One Smooth Stone, Inc.
MEMORABILIA

The items listed here were signed by the artists at Rock ’n’ Roll Fantasy Camp and are authenticated through photos, video, and a Rock Camp Certificate of Authenticity.

Perfect for:

- Charity auctions
- Sales and Performance Rewards
- Company souvenir from a corporate camp
- Sweepstakes

"Spend your next vacation living out a long-held dream!"
– Rolling Stones Magazine

"I absolutely love being here. I had a great time, and I could do this everyday. I feel very connected."
– Brett Michaels, Lead Singer of Poison, Camp Counselor and Celebrity Apprentice Winner

"My personal self confidence and self esteem has taken a giant leap forward." “Nobody has the bragging rights that I do!”
– Fred Dawson, Camper and Financial Planner